



Accreditations, Ratings, and Professional Affiliations

North American Land Trust (NALT) is committed to maintaining the highest standards of nonprofit governance, financial stewardship, transparency, and organizational effectiveness. The following accreditations, independent ratings, and professional affiliations help demonstrate NALT's commitment to accountability and inspire confidence among landowners, donors, funders, regulators, and community partners.



give.org

BBB Wise Giving Alliance Accreditation

NALT earned accreditation from the BBB Wise Giving Alliance in June 2026 after successfully demonstrating compliance with the organization's 20 Standards for Charity Accountability. The accreditation process involved a comprehensive review that spanned several months and evaluated NALT's governance, effectiveness reporting, finances, fundraising practices, and donor privacy policies. NALT proudly displays the BBB Accredited Charity Seal as a symbol of its commitment to transparency, accountability, and public trust. www.give.org



Standards for Excellence® Accreditation (PANO)

NALT earned accreditation through the nationally recognized Standards for Excellence® program in May 2024. Administered in Pennsylvania by the Pennsylvania Association of Nonprofit Organizations (PANO), the program evaluates nonprofit organizations in areas such as governance, ethics, finance, operations, fundraising, and public engagement. NALT voluntarily subjected itself to a rigorous peer-review process and successfully met all requirements of the national Standards for Excellence® accreditation program. NALT was proud to earn PANO's Seal of Excellence, demonstrating compliance with nationally recognized standards for nonprofit management and accountability. Visit <https://pano.org/standards-for-excellence/> for more information.



Charity Navigator

NALT is recognized as a Four-Star Charity by Charity Navigator, the organization's highest rating. Charity Navigator evaluates charities using publicly available information related to financial health, accountability, transparency, leadership, and organizational effectiveness. The Four-Star designation reflects NALT's strong performance and commitment to responsible stewardship of charitable resources. View our profile at: <https://www.charitynavigator.org/ein/232698266>

Platinum
Transparency
2026

Candid.

GuideStar Platinum Seal of Transparency

NALT maintains the Platinum Seal of Transparency through GuideStar, the highest level of recognition available through the organization's nonprofit reporting platform. GuideStar, now part of Candid, is the world's largest source of nonprofit information and provides donors, foundations, and grantmakers with detailed information about nonprofit organizations. The Platinum Seal demonstrates NALT's commitment to openly sharing information about its mission, programs, finances, and impact. Website:

<https://app.candid.org/profile/7118334/north-american-land-trust-23-2698266>



Pennsylvania Association of Nonprofit Organizations (PANO)

NALT is a proud member of the Pennsylvania Association of Nonprofit Organizations (PANO), the statewide association serving and strengthening Pennsylvania's nonprofit sector. Through advocacy, education, collaboration, and professional development opportunities, PANO helps nonprofit organizations operate more effectively and better serve their communities. NALT values its ongoing relationship with PANO and its leadership role in advancing nonprofit excellence throughout Pennsylvania. Website:

<https://www.pano.org>



WeConservePA

NALT is a member of WeConservePA, Pennsylvania's statewide organization supporting land trusts, conservation organizations, trail groups, and local governments engaged in land and water conservation. WeConservePA provides leadership, education, policy advocacy, and technical assistance to conservation practitioners across the Commonwealth. NALT leadership serves on WeConservePA's Policy Council, helping to advance conservation policy and strengthen the land conservation community throughout Pennsylvania. Website: <https://weconservepa.org>

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To learn more about NALT's accreditation status, commitment to transparency, and our mission for land protection and conservation, head to our website for stories, project profiles, and more: www.northamericanlandtrust.org



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